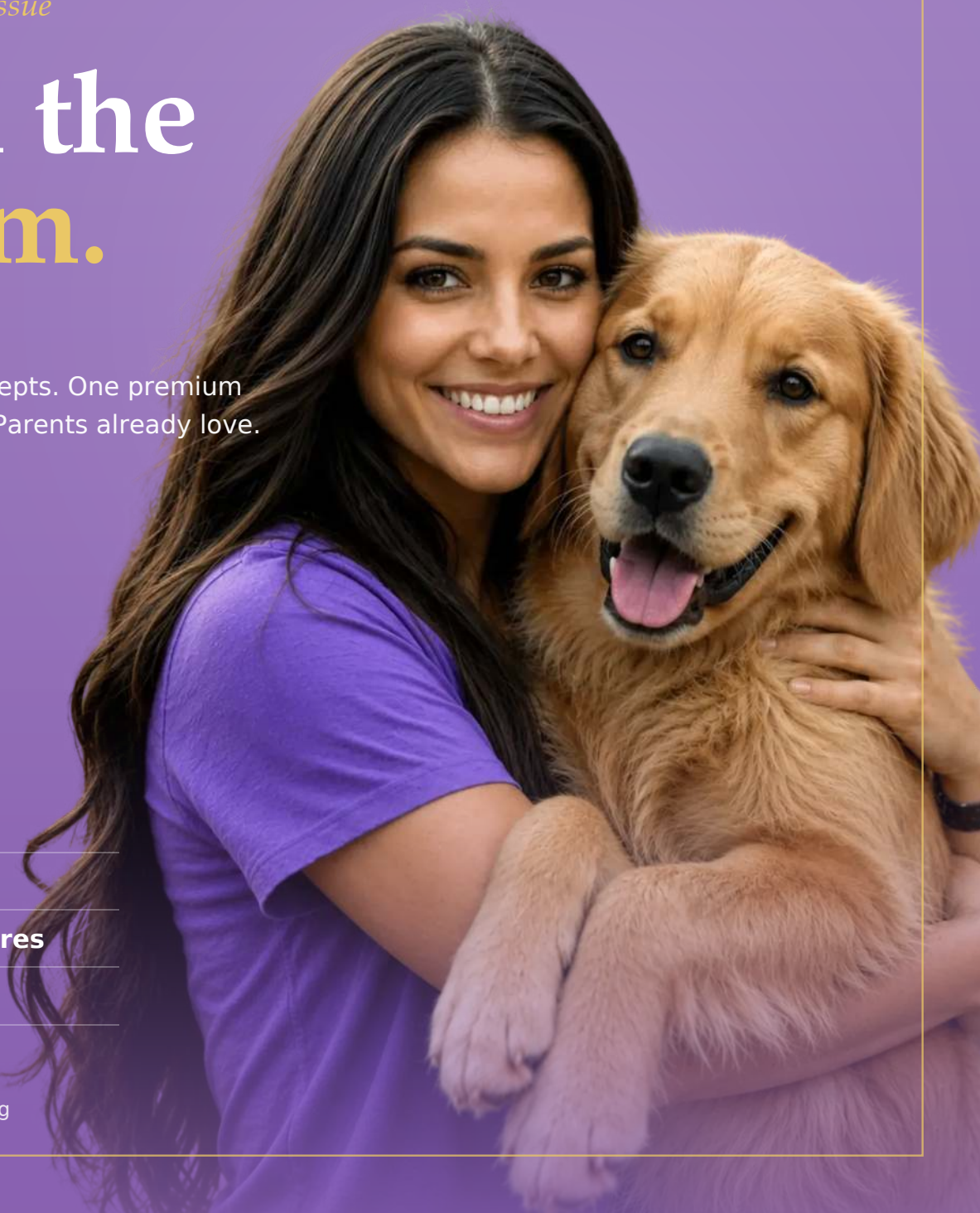
GROOM BAR

FRANCHISE INVESTOR MAGAZINE

The All-Concepts Issue

Own the groom.

Four franchise concepts. One premium five-star brand Pet Parents already love.



01 **The Concepts**

02 **Costs & Fees**

03 **Revenue Figures**

04 **The Process**

groombar.com/franchising

INSIDE THIS ISSUE

Contents

The Brand — 3

Why choose a Groombar franchise — 4

A booming pet grooming industry — 5

Industry outlook — the numbers — 6

Industry outlook — pets are family — 7

Industry outlook — key figures — 8

Take a look at Groombar — 10

Elite branding — 13

Four ways to own a Groombar — 14

Concept 01 — Groombar Mobile — 15

Concept 02 — Mobile + Salon — 16

Concept 03 — Salon + Nutrition Center — 17

Concept 04 — Services Department — 18

Technology advantage — 19

Private label products — 20

Support — 21

The discovery process — 22

Item 7 — estimated initial investment — 25

Item 7 — line by line, mobile & salon — 26

Item 7 — line by line, flagship & retail — 27

Item 19 — financial performance — 28

Item 19 — how the pro formas are built — 29

Item 19 — scaling and unit economics — 30

Your territory & next steps — 31

Figures throughout are drawn from our most recent Franchise Disclosure Document.





THE BRAND

What is Groombar?

Groombar is a premier, top-rated pet grooming spa — offered as a fully equipped mobile salon, a brick-and-mortar salon, or both together. Every Groombar is built around a single promise: a calm, white-glove, five-star grooming experience for the pets our Pet Parents love most.

The brand sits inside a family of locally owned pet nutrition stores and wellness spas whose first store opened in 1977 in Southern California. That heritage now spans more than 200 franchise and corporate locations nationwide, and it is the backbone behind every Groombar that opens: buying power, private-label products, construction expertise, and a support team of more than 40 people who do nothing but help franchise owners win.

Owners can start with a single mobile grooming van, build a full salon with self-wash, add a co-branded nutrition center, or add grooming to a pet store they already run.

$147B	86.9M	$15.8B	40+
US pet industry spend	US pet-owning homes	Grooming market by 2029	Years of pet expertise

THE OPPORTUNITY

Why choose a Groombar franchise

Grooming is a high-demand, high-margin service business — and Groombar is built to win it.

- Four proven concepts, from a single mobile van to a flagship salon with a nutrition center
- Reduced royalty structure on salon and retail revenue
- Premium average ticket of $180.46 across our mobile business
- Plug-and-play design and a small building footprint for a fast build-out
- Low employee count and simple day-to-day management
- Scalable for multi-unit and multi-van growth
- Private-label product line for added loyalty and revenue
- Proprietary booking and operations technology, plus a branded app
- Protected territory of roughly 150,000 population
- Full support team of 40+ franchise experts
- Grooming specialists, marketing leaders, construction and tech support
- An active franchise owner community

Because you love dogs.

It is the one thing every successful Groombar owner has in common. The systems, the branding, the buying power and the support are ours to provide — the love of the animals is yours.



MARKET ANALYSIS

A booming pet grooming industry

Pet Parents are spending more on their animals than at any point in the industry's history.

The U.S. market for pet grooming and boarding services was valued at approximately $10.22 billion and is projected to reach $15.8 billion by 2029, a compound annual growth rate of 7.54%. Grooming is a recurring, appointment-driven service — pets keep growing coats regardless of the economy.

Rise in pet parenting

Roughly 67% of U.S. households — about 86.9 million homes — have a pet, and they treat that pet as family.

Premium spending

Pet Parents increasingly buy breed-specific styling, gentle products and spa-level experiences rather than a basic wash.

Convenience

Mobile grooming removes the drive, the crates and the waiting room. It commands a premium price because it saves the Pet Parent's day.

Fragmented competition

Most competitors are single-operator shops with no brand, no technology and no marketing engine.



Sources: APPA, Grand View Research, IBISWorld, Morgan Stanley Research.

INDUSTRY OUTLOOK

A $158 billion industry that keeps growing

Every figure on these pages comes from an independent, publicly citable source.

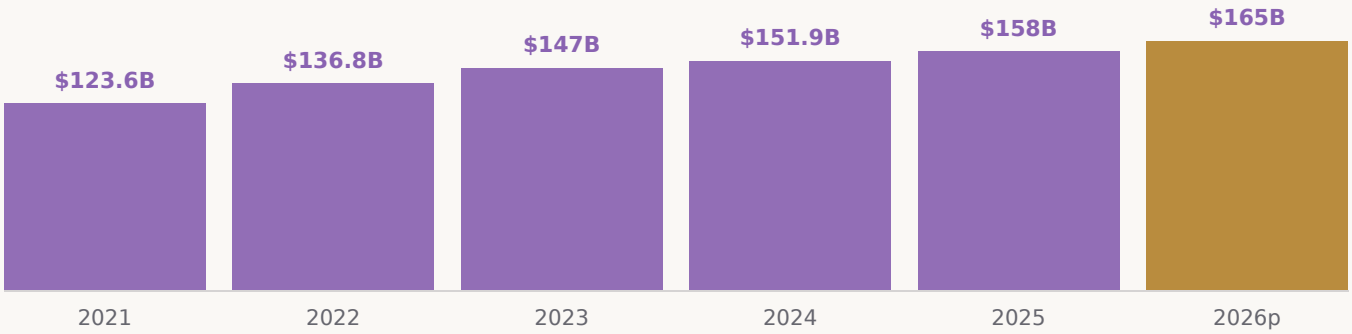
$158B
U.S. pet spending, 2025 (APPA)

$242B
Projected U.S. pet spending by 2030 (Morgan Stanley)

6.7%
Grooming market CAGR to 2030 (Grand View Research)

95M
U.S. pet-owning households (APPA)

Total U.S. pet industry expenditures ($ billions) — APPA



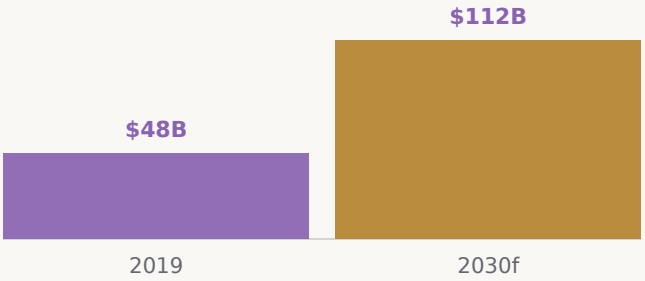
Pet spending has climbed every year this decade. APPA records $158.0 billion of U.S. pet industry expenditures in 2025, up 3.7%, with $165.0 billion projected for 2026. Grooming sits inside APPA's Other Services category, worth $14.3 billion in 2025 and projected at $14.9 billion in 2026.

U.S. pet grooming services market



Grand View Research: $2.06B in 2024 growing at a 6.7% CAGR to $2.99B by 2030; Mordor Intelligence independently forecasts 6.67%.

U.S. pet services spending



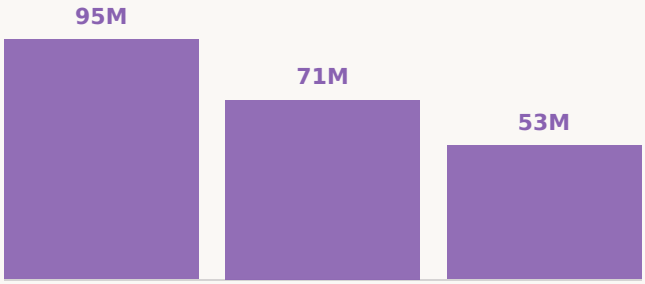
Morgan Stanley Research: pet services spending more than doubles from $48B in 2019 to $112B by 2030 — the fastest-growing category in pet care.

INDUSTRY OUTLOOK

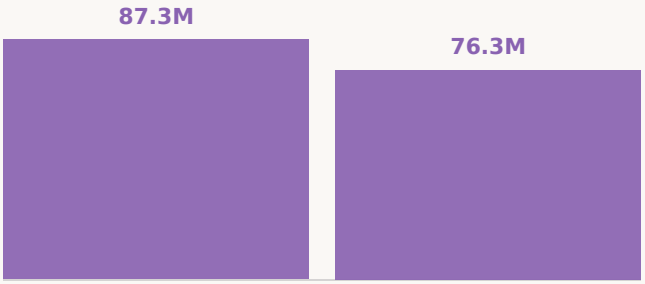
Pets are family, and the spending follows

Ownership is broad, durable and skewing younger — and Pet Parents are protecting their animals like family members.

U.S. pet-owning households (APPA)

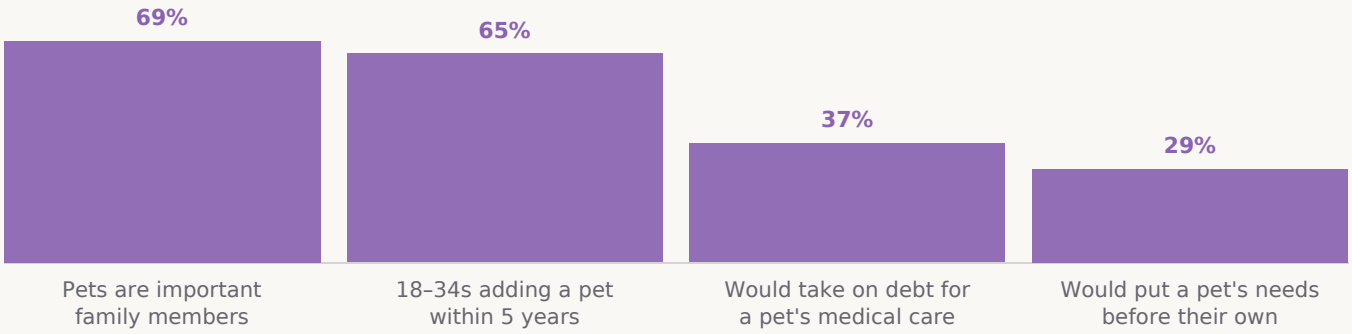


Pets owned in the U.S. (AVMA)



APPA reports dog ownership rising to 53% of U.S. households in 2025 — 71 million homes. The AVMA counts 87.3 million dogs and 76.3 million cats nationwide. Every one of them keeps growing a coat.

The human-animal bond — Morgan Stanley AlphaWise survey



Pet insurance is scaling fast

$6.2B
Gross written premium, 2025

19.4%
Premium growth year over year

7.6M
Insured pets in North America

12.4%
Growth in in-force insured pets

Source: NAPHIA 2026 State of the Industry Report. Penetration remains a small share of U.S. pets, so insured-pet growth has a long runway — and insured Pet Parents spend more on routine care and services.

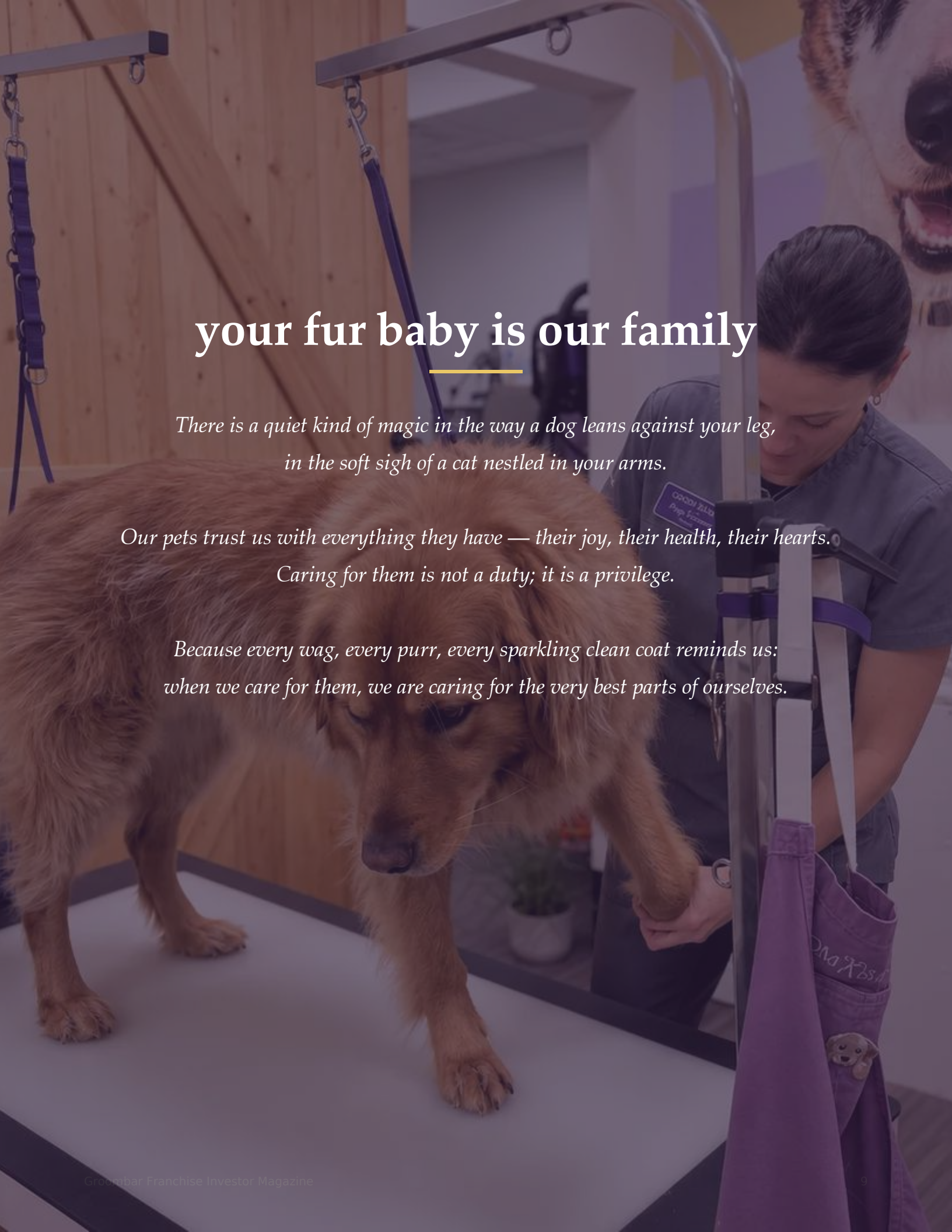
INDUSTRY OUTLOOK

Key figures at a glance

Every number below is attributed to its published source.

Metric	Value	Source
Total U.S. pet industry expenditures, 2025	$158 billion (+3.7%)	APPA
Total U.S. pet expenditures, 2026 projected	$165 billion	APPA
U.S. pet spending projected for 2030	$242 billion	Morgan Stanley
U.S. pet-owning households, 2025	95 million	APPA
U.S. dog-owning households, 2025	71 million (53%)	APPA
U.S. cat-owning households, 2025	53 million	APPA
Dogs owned in the United States	87.3 million	AVMA 2025
Cats owned in the United States	76.3 million	AVMA 2025
U.S. pet grooming services market, 2024	$2.06 billion	Grand View Research
Grooming services market, 2030 forecast	$2.99 billion (6.7% CAGR)	Grand View Research
Pet grooming & boarding industry revenue	$11.3 billion (3.6% CAGR)	IBISWorld
APPA Other Services spend (incl. grooming)	$14.3 billion, $14.9 billion in 2026	APPA
U.S. pet services spending, 2019 to 2030	$48 billion to $112 billion	Morgan Stanley
North American pet insurance premium, 2025	$6.2 billion (+19.4%)	NAPHIA
Insured pets in North America, 2025	7.6 million (+12.4%)	NAPHIA
Owners who say pets are family members	69%	MS AlphaWise
18–34s planning to add a pet within 5 years	65%	MS AlphaWise

Sources: American Pet Products Association 2025/2026 State of the Industry; Grand View Research, U.S. Pet Grooming Services Market; IBISWorld, Pet Grooming & Boarding in the U.S.; Morgan Stanley Research and AlphaWise consumer survey; NAPHIA 2026 State of the Industry Report; AVMA Pet Owner Survey 2025; Mordor Intelligence. Figures are industry data and are not a projection of any individual franchise outlet's results.



your fur baby is our family

There is a quiet kind of magic in the way a dog leans against your leg,
in the soft sigh of a cat nestled in your arms.

Our pets trust us with everything they have — their joy, their health, their hearts.
Caring for them is not a duty; it is a privilege.

Because every wag, every purr, every sparkling clean coat reminds us:
when we care for them, we are caring for the very best parts of ourselves.

TAKE A LOOK

Take a look at Groombar










GROOM BAR


GET NAKED


VITAL
ESSENTIALS
BUTCHER CUT PROTEIN


Rocco's
Sazerac
French
Vanilla
French
Lavender
GROOM BAR




GROOM BAR









Every Groombar — mobile or salon — is designed to feel like a spa, not a kennel.

BRAND

Elite branding that sets you apart

You don't need us to convince you — just look around. Grooming is a high-end market, and elite branding is how you win it.







From the van wrap to the salon mural to the shampoo bottle on the shelf, Groombar looks like the premium brand it is. That consistency is what lets our owners charge a premium ticket and keep Pet Parents coming back.



THE CONCEPTS

Four ways to own a Groombar

One booming industry, four entry points — sized for the capital, the footprint and the lifestyle you want. Every salon concept includes a mobile grooming van.

01	**Groombar Mobile** Estimated initial investment	$78,300 – $245,450
02	**Mobile + Salon** Estimated initial investment	$299,000 – $754,250
03	**Mobile + Salon + Nutrition Center** Estimated initial investment	$512,000 – $1,036,250
04	**Services Department Addition** Estimated initial investment	$204,000 – $744,250

Every concept is backed by the same brand, the same technology and the same 40+ person support team.



CONCEPT 01

Groombar Mobile

Mobile pet grooming only — our lowest-cost, most accessible investment.

- Minimal to zero staffing requirements
- No fixed premises — you meet Pet Parents at their door
- Easily scalable: add a second or third van as demand grows
- Territory exclusivity for Groombar mobile grooming
- Lower overhead and the fastest ramp to opening

ESTIMATED INITIAL INVESTMENT

$78,300 – $245,450

UP-FRONT FEES

$45,000 franchise fee + $5,000 territory & service fee

ONGOING

7% royalty on mobile grooming revenue · 2% marketing

SINGLE-VAN PRO FORMA

$253,394	$51,329	21.3%
Total sales	EBITDA	EBITDA margin

Item 19 pro forma. See the financial pages and our FDD for full notes.



CONCEPT 02

Groombar Mobile + Salon

A brick-and-mortar grooming salon with self-wash, plus a mobile van.

- Full-service grooming salon plus self-wash revenue
- A mobile van included as a second profit centre
- Higher revenue ceiling and real brand presence in your community
- Full site-selection, design and build-out support
- Typical footprint of 900 – 1,500 sq ft

ESTIMATED INITIAL INVESTMENT

$299,000 – $754,250

UP-FRONT FEES

$45,000 franchise fee +
$10,000 territory & service fee

ONGOING

7% mobile / 5% salon & retail royalty · 2% marketing

MOBILE + SALON PRO FORMA

$902,451	$165,703	19.2%
Total sales	EBITDA	EBITDA margin

Item 19 pro forma. See the financial pages and our FDD for full notes.



CONCEPT 03

Mobile + Salon + Nutrition Center

Our flagship: grooming, self-wash and a co-branded pet nutrition center.

- Adds a full retail pet nutrition center to the grooming business
- Curated product mix backed by private-label buying power
- Grooming runs under the Groombar mark; retail under an approved nutrition brand
- Typical footprint of 1,800 – 2,200 sq ft gross leased space
- The broadest revenue mix: services, self-wash and retail

ESTIMATED INITIAL INVESTMENT

$512,000 – $1,036,250

UP-FRONT FEES

$45,000 franchise fee +
$15,000 territory & service fee

ONGOING

7% mobile / 5% salon & retail royalty · 2% marketing

FLAGSHIP PRO FORMA

$1,363,724	$153,542	17.0%
Total sales	EBITDA	EBITDA margin

Item 19 pro forma. See the financial pages and our FDD for full notes.



CONCEPT 04

Services Department Addition

For approved existing pet retailers adding Groombar grooming in-store.

- Available on a limited basis to existing pet retailers we approve
- You keep operating your retail business under your own brand
- The franchise covers only the pet grooming portion of the business
- Includes a mobile grooming van alongside the in-store department
- Subject to additional eligibility criteria and site requirements

ESTIMATED INITIAL INVESTMENT

$204,000 – $744,250

UP-FRONT FEES

$45,000 franchise fee +
$10,000 territory & service fee

ONGOING

7% mobile / 5% salon royalty · 2% marketing

BLENDED SALON PRO FORMA

$902,451	$165,703	19.2%
Total sales	EBITDA	EBITDA margin

Item 19 pro forma. See the financial pages and our FDD for full notes.

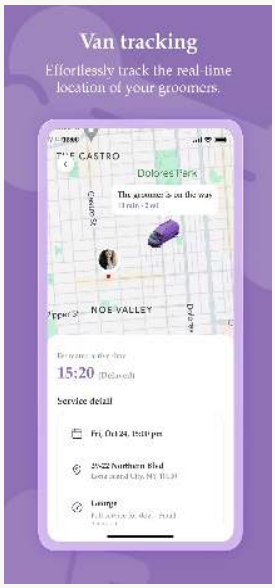
TECHNOLOGY

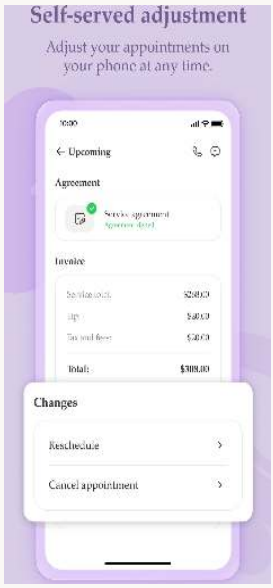
A technology advantage that keeps them booking

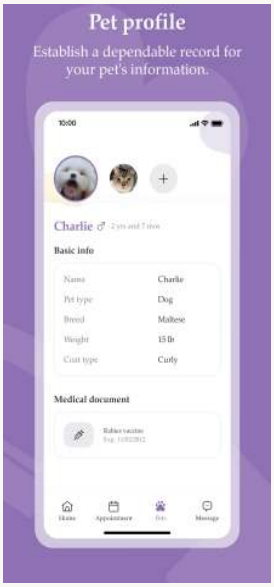
Groombar runs on a dedicated booking app built with the leader in groomer scheduling.

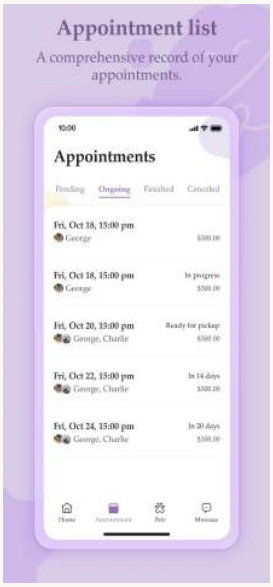
Pet Parents book, reschedule, and track their groom from their phone. Owners get scheduling, reminders, payments, client records and reporting in one place — plus first-party marketing data that independent groomers simply do not have. Branded apps raise professional appeal, drive repeat business, and build real brand loyalty.











PRODUCTS

Private label products

Groombar and our family of pet nutrition brands carry an extensive private-label range, including our own line of shampoos, available exclusively to our stores.

Exclusivity & loyalty

Products Pet Parents can only get from you.

Differentiation

Separates your store from every competitor in town.

Brand promotion

Your brand goes home in the bag, every single time.

Customer trust

Quality they associate directly with your store.

Added revenue

An extra profit stream on top of the grooming ticket.



SUPPORT

Support from the best team in the business

More than 40 experts — marketers, groomers, product specialists, business consultants and construction pros — organized around one mission: your success.

Onboarding & initial training

- Initial training in person or remote depending on necessity
- Launch support from a dedicated business consultant
- Site selection and lease negotiation
- Financing and business set-up assistance

Project management & construction

- Dedicated project manager and tracking system
- Store layout, floor plan and product placement design
- Contractor negotiation, equipment orders and vendor intros
- Signage and store design

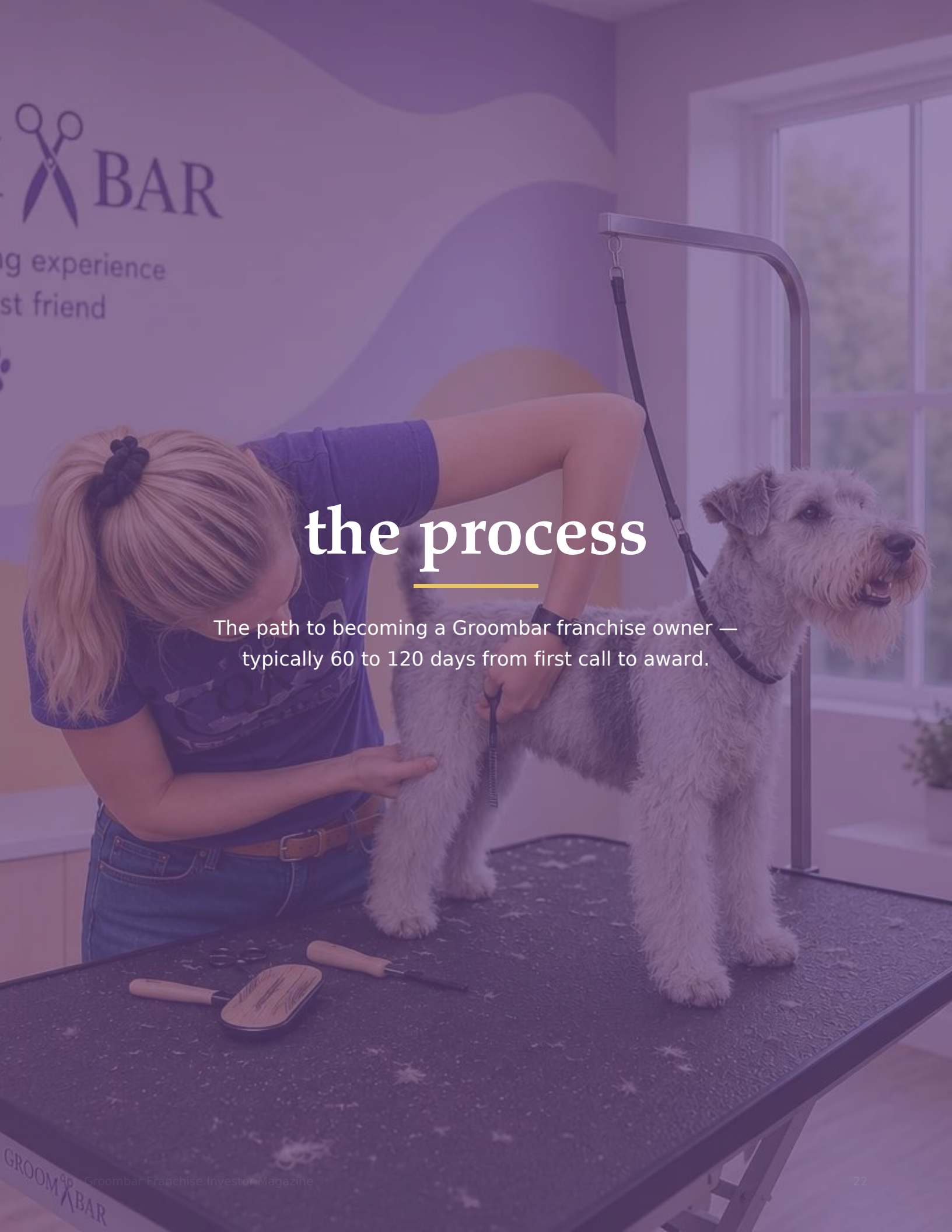
Marketing & ongoing support

- We set up all of your digital marketing for you
- Shared marketing assets, media library and AI tools
- Supplied website and experienced marketing staff
- Dedicated support personnel and profit coaching

Retail & nutrition expertise

- Certified nutrition course as an added-value bonus
- Product team and vendor relationship managers
- On-demand AI nutritionist
- Private-label education and ongoing research

Our corporate support team is characterised by a deep "helper personality." You would be hard-pressed to find a more invested group of people in the pet industry.



the process

The path to becoming a Groombar franchise owner — typically 60 to 120 days from first call to award.

DISCOVERY

From inquiry to opening day

01 **Request information**
Fill out the short form on our franchising site and a franchise advisor reaches out.

02 **Intro call**
We learn about you and your goals, walk through the brand and the four concepts, and answer your questions. No pressure, no obligation.

03 **FDD review**
You receive and review the Franchise Disclosure Document. Item 19 contains real performance figures.

04 **Meet the founders**
A virtual meeting with the founding members and the wider team behind the brand.

05 **Validation calls**
Speak directly with current Groombar franchise owners. Ask them anything.

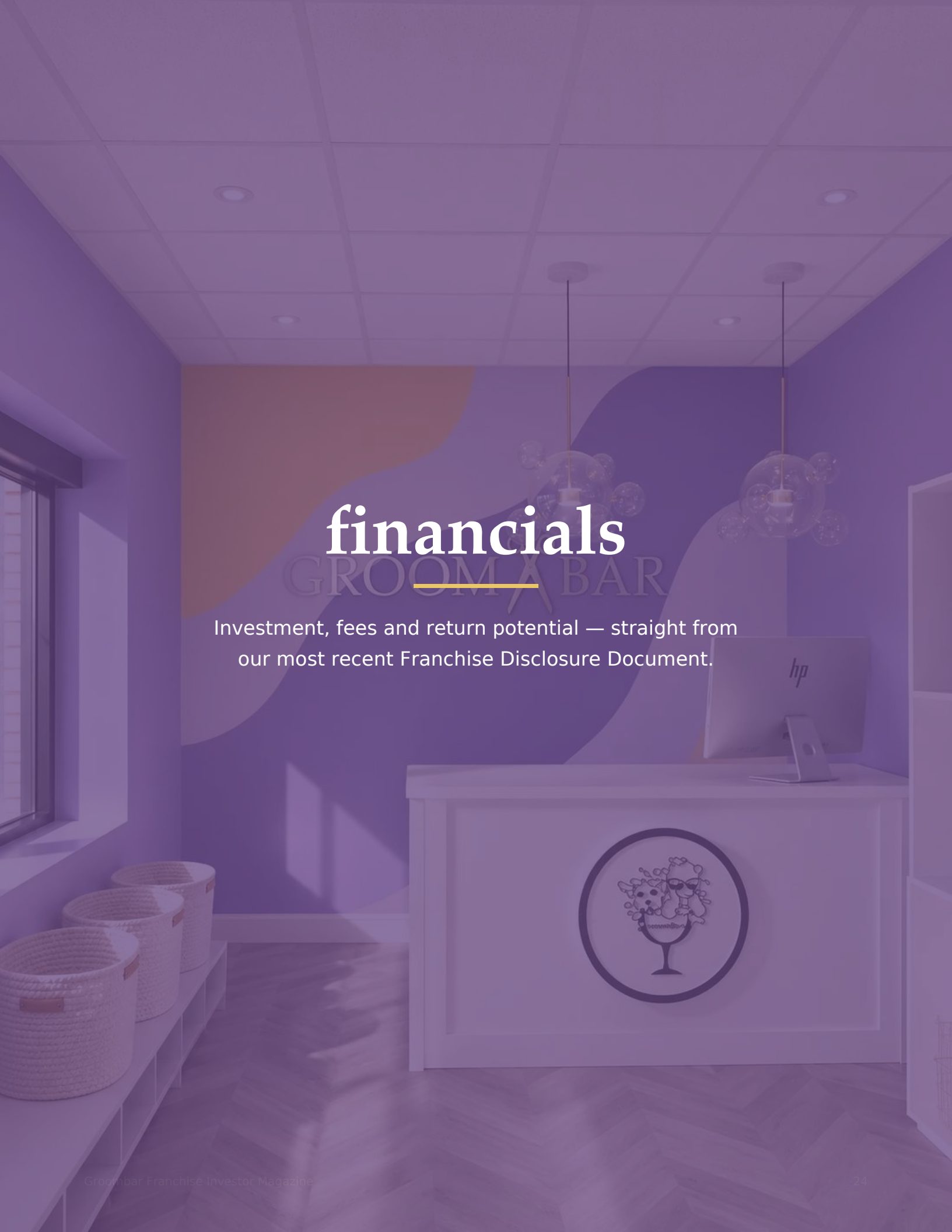
06 **Market research & approval**
We complete area market research on your desired territory, then move to mutual approval and award.

07 **Training & launch**
Training is delivered in person when necessary and remote when circumstances allow, followed by site selection, build-out, marketing launch and opening day.









financials

Investment, fees and return potential — straight from our most recent Franchise Disclosure Document.

ITEM 7

Estimated initial investment

Ranges below cover everything from the franchise fee to opening inventory and working capital, as disclosed in Item 7 of our FDD.

Concept	Estimated initial investment	Franchise fee	Territory fee
Mobile pet grooming only	$78,300 – $245,450	$45,000	$5,000
Mobile + in-store grooming salon	$299,000 – $754,250	$45,000	$10,000
Mobile + salon + nutrition center	$512,000 – $1,036,250	$45,000	$15,000
Services department addition	$204,000 – $744,250	$45,000	$10,000

Fees & ongoing costs

Item	Amount	When due
Initial franchise fee	$45,000 (10% veteran discount)	On signing the franchise agreement
Territory & service fee	$5,000 – $15,000 by concept	On signing the franchise agreement
Royalty — mobile grooming	7% of gross revenue	Weekly
Royalty — salon & retail	5% of gross revenue	Weekly
Brand marketing fund	2% of gross revenue	Weekly
Software — mobile van	$140 per van, per month	Monthly
Software — salon	$205 per salon, per month	Monthly
Point of sale — nutrition center	$300 per month	Monthly

Term: 10 years, renewable. Protected territory: approximately 150,000 population. No liquid capital or net worth requirement is disclosed in our FDD.

ITEM 7 · LINE BY LINE

Every line of the initial investment

Mobile and Mobile + Salon, exactly as disclosed in Item 7 of our Franchise Disclosure Document.

Groombar Mobile

$78,300 – $245,450

Initial franchise fee	**$45,000**
Initial training fee	**$5,000**
Territory & service fee	**$5,000**
Mobile van, conversion & wrap	**$15,000 – $160,000**
Van parking lease (first 3 months)	**$0 – $1,500**
Supplies	**$300 – $1,200**
Computer hardware & software	**$500 – $1,750**
Travel & living while training	**$0 – $2,000**
Initial advertising	**$1,000 – $5,000**
Licenses & permits	**$500 – $2,000**
Insurance (annual)	**$1,500 – $3,000**
Additional funds (3 months)	**$5,000 – $12,000**

Royalty 7% of gross mobile grooming revenue · 2% brand marketing fund

Mobile + Salon

$299,000 – $754,250

Initial franchise fee	**$45,000**
Initial training fee	**$10,000**
Territory & service fee	**$10,000**
Tenant improvements	**$100,000 – $300,000**
Furnishings, fixtures & equipment	**$45,000 – $75,000**
Signage	**$10,000 – $20,000**
Premises rent (deposit + 3 months)	**$8,000 – $20,000**
Utilities deposits & payments	**$1,000 – $3,000**
POS, computer & software	**$2,000 – $4,000**
Security system	**$1,000 – $3,000**
Initial opening inventory	**$5,000 – $20,000**
Travel & living while training	**$1,000 – $5,000**
Grand opening advertising	**$15,000 – $20,000**
Insurance (first 3 months)	**$500 – $1,000**
Additional funds (3 months)	**$50,000 – $75,000**

Royalty 7% mobile / 5% salon & retail · 2% brand marketing fund

Low and high estimates. We do not finance any of these expenses. A 10% discount on the initial franchise fee is available to qualified veterans, and multi-unit purchasers receive discounted initial franchise fees of 20% / 30% / 40% / 50% on subsequent units.

ITEM 7 · LINE BY LINE

Every line of the initial investment

The flagship nutrition-center build and the services department addition for existing pet retailers.

Mobile + Salon + Nutrition Center

$512,000 – $1,036,250

Initial franchise fee	**$45,000**
Initial training fee	**$10,000**
Territory & service fee	**$15,000**
Tenant improvements	**$150,000 – $400,000**
Furnishings, fixtures & equipment	**$60,000 – $100,000**
Signage	**$15,000 – $30,000**
Premises rent (deposit + 3 months)	**$15,000 – $45,000**
POS, computer & software	**$4,000 – $8,000**
Initial opening inventory	**$20,000 – $60,000**
Travel & living while training	**$1,000 – $5,000**
Grand opening advertising	**$15,000 – $20,000**
Insurance (first 3 months)	**$1,000 – $2,000**
Additional funds (3 months)	**$50,000 – $75,000**

Royalty 7% mobile / 5% salon & retail · 2% marketing · POS $300 per month

Services Department Addition

$204,000 – $744,250

Initial franchise fee	**$45,000**
Initial training fee	**$10,000**
Territory & service fee	**$10,000**
Tenant improvements	**$50,000 – $250,000**
Furnishings, fixtures & equipment	**$45,000 – $75,000**
Signage	**$10,000 – $20,000**
Premises rent (deposit + 3 months)	**$8,000 – $20,000**
POS, computer & software	**$2,000 – $4,000**
Initial opening inventory	**$5,000 – $20,000**
Travel & living while training	**$1,000 – $5,000**
Grand opening advertising	**$15,000 – $20,000**
Insurance (first 3 months)	**$500 – $1,000**
Additional funds (3 months)	**$50,000 – $75,000**

For approved existing pet retailers · offered on a limited basis

Low and high estimates. We do not finance any of these expenses. A 10% discount on the initial franchise fee is available to qualified veterans, and multi-unit purchasers receive discounted initial franchise fees of 20% / 30% / 40% / 50% on subsequent units.

ITEM 19

The win — financial performance

Item 19 pro forma representations for each concept, drawn from our most recent FDD.

$180.46
Mean mobile grooming ticket

$614,877
Mean salon grooming sales

$650,138
Mean nutrition retail sales

Concept (12 months)	Total sales	EBITDA	EBITDA margin
Mobile — single van	$253,394	$51,329	21.3%
Mobile + salon	$902,451	$165,703	19.2%
Mobile + salon + nutrition center	$1,363,724	$153,542	17.0%

Notes to the financial performance representations

- These figures are estimates of what we believe you may earn. Your individual results may differ and there is no assurance you will earn as much.
- Pro formas reflect a full twelve months of operation at a mature location and do not include debt service, owner compensation, or income taxes.
- Some outlets have earned these amounts; your success will depend on your market, your team, your effort and factors outside our control.
- Refer to our most recent Franchise Disclosure Document for the complete Item 19 with all definitions, assumptions and notes. The FDD is provided to you during the discovery process.

ITEM 19 · DETAIL

How the pro formas are built

The disclosed revenue components behind each twelve-month pro forma, so you can see exactly where the money comes from.

Disclosed averages	Mobile	Mobile + Salon	+ Nutrition Center
Mean mobile grooming sales	$253,394	$253,394	$253,394
Mean salon grooming sales	—	$614,877	$614,877
Mean nutrition retail sales	—	—	$650,138
Pro forma total sales	$253,394	$902,451	$1,363,724
Pro forma EBITDA	$51,329	$165,703	$153,542
EBITDA margin	21.3%	19.2%	17.0%

Each average is drawn from the outlet group that operates that revenue line, so the component averages are not intended to add up to the pro forma total for a concept. Read the top rows as “what a line of business typically produces” and the pro forma rows as “what a mature outlet of this concept is modelled to produce.”

The mobile ticket

Our mean mobile grooming ticket is $180.46. At that ticket, the single-van pro forma of $253,394 in annual sales represents roughly 1,404 grooms a year — about 27 grooms a week, or five to six appointments a day across a five-day week. It is a simple, legible business: one van, one groomer, a full book, and a route that never sits in a waiting room.

$180.46
Mean mobile ticket

~1,404
Grooms per van, per year

~27
Grooms per week

21.3%
Single-van EBITDA margin

Groom counts are arithmetic derived from the disclosed mean ticket and the disclosed pro forma sales figure. They are illustrations, not a separate financial performance representation.

ITEM 19 · DETAIL

Scaling and unit economics

What the disclosed pro formas look like as an owner adds vans, and what each concept asks of you in return.

Mobile fleet	Total sales	EBITDA	Vans	Note
One van	$253,394	$51,329	1	Owner-operator or one groomer
Two vans	$506,788	$102,658	2	Second van in the same territory
Three vans	$760,182	$153,987	3	Route density improves utilisation

Multi-van rows are the single-van pro forma multiplied out. They are illustrative arithmetic — not a disclosed FDD figure — and assume each additional van reaches the same maturity. Additional vans carry their own capital cost, staffing and software fee.

What each concept asks of you

Concept	Footprint	Time to open	Team	Royalty
Mobile	Home base + van	60 – 90 days	Owner or 1 groomer	7% mobile
Mobile + Salon	900 – 1,500 sq ft	6 – 12 months	Small salon team	7% / 5%
+ Nutrition Center	1,800 – 2,200 sq ft	6 – 12 months	Salon + retail team	7% / 5%
Services Dept	In existing store	6 – 12 months	Added to your team	7% / 5%

Costs the pro formas do not include

- Debt service on any financing you arrange, and any owner compensation you take out of the business.
- Federal, state and local income taxes.
- Extraordinary or one-time costs, and the initial investment itself.
- Any expense specific to your market, lease, wage rates or local regulation.

Ask us for the complete Item 19, with every definition, assumption and note. We will provide written substantiation on reasonable request, and the full FDD during the discovery process.



NEXT STEPS

Your territory is waiting

Groombar is awarding territories nationwide. Each franchise carries a protected area of roughly 150,000 population and a ten-year renewable term. Multi-unit and multi-van development is encouraged for owners who want to build something bigger.

10 years	150,000	40+
Renewable franchise term	Population per protected territory	Experts on your support team

How to start the conversation

- If you have not already submitted your details, visit groombar.com/franchising and request information — it takes two minutes.
- A franchise advisor will call to learn about your goals and the territory you have in mind.
- You will receive the FDD, meet the team, and speak with current franchise owners before you decide.



GROOM BAR

Ready to talk?

If you have not already submitted your interest, request information at groombar.com/franchising.

This is not an offer to sell or a solicitation of an offer to buy a franchise. Any offer to sell a franchise will be made only after a prospective franchisee has been qualified to receive, and has received, a Franchise Disclosure Document (FDD). Figures shown are drawn from our most recent FDD. YOU SHOULD NOT TAKE ANY FRANCHISEE'S STATEMENTS OR THEIR EXPERIENCE AS AN INFERENCE THAT THE PURCHASE OF A FRANCHISE IS A SAFE INVESTMENT, OR THAT FAILURE, LOSS OR DEFAULT IS IMPOSSIBLE OR UNLIKELY, OR THAT EARNINGS OR PROFITS ARE ASSURED.